**HOT/COLD PACK DESIGN TASK EVALUATION RUBRIC**

Group members : Your name: \_\_\_\_

**Teacher’s Evaluation Rubric \_\_\_\_/100**

|  |  |  |
| --- | --- | --- |
| Design | /15 | * A physical, packaged, ready- to- use product was apparent * The design serves the purpose of the product * End user experience was considered carefully in the design of the product   Product met a wide range of criteria:   * aesthetically appealing, and/or * technologically advanced, and/or * environmentally friendly |
| Market research | /15 | * expert opinions were consulted * consumer preferences were solicited * An effort was made to reach out to experts and potential consumers beyond the team’s classmates. * Interview questions reflect high level of critical thinking |
| Methodology | /25 | * Technical information presented clearly (i.e. chemicals, amount, packaging material, weight etc.) * Procedure was clear and reproducible |
| Advertising | /15 | * Sale pitch/ad/infomercial helped enhances the desirability of the product * Type of medium chosen helps enhanced content delivery to the audience * Information was well organized and easy to follow * Relevant visuals/text effectively used * Evidence of authenticity, creativity & time investment in product preparation * No spelling/grammar errors * The team was professionally ready on product Expo day * Presentation was delivered |
| Division of labour | /6    /24 | 🞎 Group was ready for the prototyping day with calculations done and  procedure written.  🞎 Based on the group evaluations |
| Overall rating |  |  Beyond the call of duty!   There is room for improvement |

**Peer Evaluation Form for Group Work**

Your name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Write the name of each of your group members in a separate column. For each person, indicate the extent to which you agree with the statement on the left, using a scale of 1-4 (1=strongly disagree; 2=disagree; 3=agree; 4=strongly agree). Total the numbers in each column.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Evaluation Criteria | Group member: | Group member: | Group member: | Group member: |
| Attendance:  attended group meetings scheduled outside of class and was never absent to class. |  |  |  |  |
| Contributed meaningfully to group discussions. |  |  |  |  |
| Completed his/her share and did it on time. |  |  |  |  |
| Prepared his/her work in a quality manner. |  |  |  |  |
| Demonstrated a cooperative and supportive attitude. |  |  |  |  |
| Contributed significantly to the success of the project. |  |  |  |  |
| TOTALS |  |  |  |  |

Feedback on team dynamics:

1. How effectively did your group work?

1. Were the behaviors of any of your team members particularly valuable or detrimental to the team? Explain.
2. What did you learn about working in a group from this project that you will carry into your next group experience?

Adapted from a peer evaluation form developed at Johns Hopkins University (October, 2006)